

CASEY EVERITT

Contact

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Education

California Polytechnic State University, San Luis Obispo
Bachelor of Science in Graphic Communication
Graphics for Packaging Concentration
Cal Poly Honors Program Member
President's List 2015-2016

Experience

2019-2023

Color Production Engineer, EFI

- Created color profiles for industry-leading digital printers
- Designed new tools and workflows to automate tasks and increase efficiency
- Traveled to meet with business partners for in-person profile development

2017-2018

Curator, Shakespeare Press Museum, Cal Poly

- Taught fundamentals of letterpress printing and how they apply to the modern industry
- Designed promotional materials and example pieces
- Operated presses and gave tours to museum patrons

2016-2018

Newsletter Design, Cal Poly Honors Program

- Collaborated with a team of writers and photographers to create a quarterly newsletter
- Created an adjustable, customizable newsletter template
- Adjusted material to client specifications

2016-2017

Event Planning, Cal Poly Inter-Housing Council

- Planned school-wide events aimed towards Cal Poly freshmen
- Created flyers, graphics, filters, and social media content to promote events
- Worked with a 15-person team to accomplish goals on time

Leadership

2018

Marketing Lead, ASME conference at Cal Poly, 2018

2013-2015

Volunteer, Chabot Space and Science Center

Achievements

2018

Print and Graphics Scholarship Foundation

2015

President's Volunteer Service Award in Science

2015

Rossmoor Scholarship

2015

Sylvia Kaplan Community Service Scholarship

2015

American Association of University Women's Scholarship for Studies in Science

2015

Girl Scout Gold Award

Skills

Adobe InDesign, Illustrator, Photoshop, Acrobat

Microsoft Word, PowerPoint

Web HTML, CSS, Javascript

Modeling Solidworks, Autodesk Inventor & Fusion 360